

# FACEBOOK FUNDRAISERS

Facebook Fundraisers are a great way to get your family and peers involved in a campaign you're wanting to promote. It's an easy way to meet people where they are, raise awareness for a cause you care about and have some fun along the way watching how your campaign is going!

**Here are five easy steps to setting up a successful Facebook Fundraiser!**

1

**Log into your Facebook account and go to "Fundraisers".** You can find the fundraisers tab by clicking beside your profile or on the direct link on the left side of your web page.

2

**Select a non-profit.** We've made this step very simple! Simply search for "Pentecostal Assemblies of Canada" in the non-profit selection section and select the PAOC!

3

**Set up the initial fundraiser.** This step is where you can customize your fundraiser to be specific to your personal campaign! Set a goal, an end date (we recommend setting this to your event date) and explain you're participating in the 2022 Ride to Thrive.

**P.S. we recommend setting your goal between \$100-\$500 when first starting out and increasing your desired amount as you meet each benchmark!**

4

**Complete your donation page.** Add a title to your fundraiser so your friends and family can know what you're fundraising for (you can use "FIRST NAME's Ride to Thrive" or create something witty that would engage your peers. Add a photo of yourself in action, or feel free to use one of our photos found [here](#).

5

**Share your Fundraiser.** Press save or create and start sharing the link and page with your friends, family, and peers! Send us a link to [missionglobal@paoc.org](mailto:missionglobal@paoc.org) so we can share it on our platforms!