



How to Encourage Your Non-Tech-Savvy Church Members to Donate Online

Here are some strategies to encourage your non-tech-savvy members to feel confident to donate online:

1. Offer Guided Tutorials

Provide step-by-step guides, both in written form and through video tutorials, to walk members through the online giving process. These resources can be shared during services, posted on the church website, shared on social media, or included in newsletters.

2. Host Training Sessions

Organize workshops or one-on-one sessions where members can learn how to use the donation software in a supportive environment. This hands-on approach can help alleviate any fears or concerns they might have.

3. Highlight the Benefits

Emphasize the convenience, security, and impact of online giving. Show how this method saves time and helps the church better plan and allocate resources.

4. Use Testimonials

Share stories from other church members who were initially hesitant but found online giving to be a positive experience. Personal testimonials can be powerful in encouraging others to give it a try.

5. Provide a Simple, Step-by-Step Handout – Create a printed guide with clear, numbered steps (with screenshots) showing how to give online. Keep it simple and easy to follow.

6. Offer One-on-One Assistance – Have a volunteer team available before or after services to help members set up their online giving. Personalized support can ease concerns.

7. Make Online Giving Accessible from Multiple Platforms – Ensure your giving platform is mobile-friendly and accessible via text, email, or the church website. The easier it is to access, the more likely members will use it.

8. Emphasize Security and Trust – Many non-tech-savvy members worry about online fraud. Reassure them by explaining that security measures are in place to protect their information.

9. Encourage Recurring Giving – Teach members how to set up automatic giving so they don't have to repeat the process. This makes giving easier and more consistent.

10. Demonstrate During Services – Take a few minutes during a service to show a live demo on a screen or from the pulpit, walking members through the process in real time.

Interested in finding the last ChMS your church will need?

[Try Tithely Free for 30 days.](#)