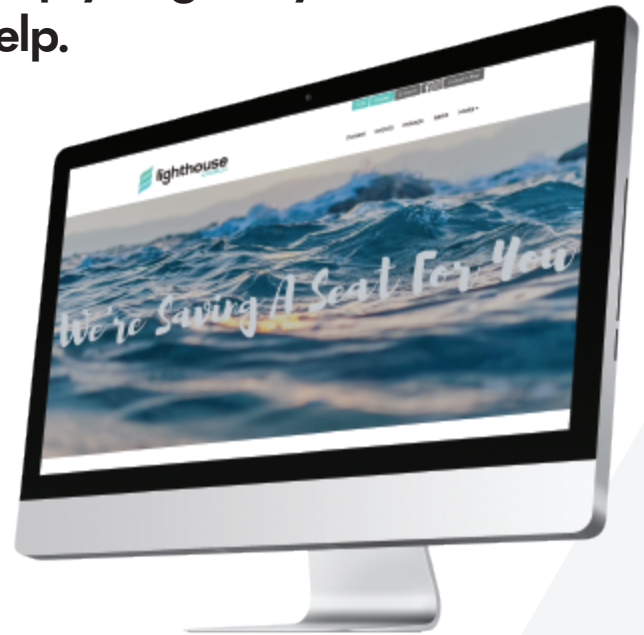# A powerful, easy-to-use website will help you grow your church. That's why we exsist. We're here to help.

There are three primary areas where we can help establish and refresh your online presence:

1 **Fresh Look:** We will work with you to create a modern, beautifully designed look for your new website.

2 **Fresh Features:** The capabilities of the web increase daily. We'll bring your site up to speed and make sure it takes full advantage of the latest technology.

3 **Fresh Foundation:** Your website will be created on our solid, time-tested platform that will only get stronger and more powerful with each passing day.

The Challenges
We can help you overcome the following hurdles with your website.

"The design of our website feels outdated."

The internet evolves at a very quick pace, which means it doesn't take long for a website to feel out-of-date. As things change, a website visitors' expectations change with it. We are excited to let you know that our team has developed a system that will actually allow your site and your design to improve at the rate of the web.

"Our site lacks the features we need."

An incomplete website becomes a frustration both for the organization it reflects and the users trying to find specific information. From the beginning we have been working to create the functions churches like yours are looking for, to work in the way you hope they would. Best of all, that functionality will continue to improve with each day.

"Our website is difficult to update."

The real problem with a site that can not be easily updated is that in a very short amount of time it no longer reflects the community that it is meant to represent. We're excited that you will now have complete control of your website and with great ease, your site can change and evolve, just as your community does.

PAOC THE PENTECOSTAL ASSEMBLIES OF CANADA

This Affinity partnership is a direct result of PAOC churches like yours communicating a need for better websites to the team at the PAOC International Office. We are excited to have the opportunity to be able to help you solve this problem. If you have questions on the nature of the partnership and how it came about, Priscilla Cochrane at the PAOC would be happy to discuss this with you.

Priscilla Cochrane, PAOC Fellowship Relationship Coordinator
priscilla.cochrane@paoc.org

The advantages of setting up a website with Ascend.

Our sites are built for all mobile devices

Over 50% of all web traffic comes from mobile devices. Our websites are built to ensure a great user experience when visited from a phone or tablet.

Any staff member can edit the website

Your site should not be tasked to only one person. We allow every staff and volunteer to have an account, so they can each manage their own section of the website.

Built-in search engine optimization

Great SEO begins with great code and great content. Our system was built from the ground up with SEO in mind. Every Ascend site ranks high with Google.

Easy photo galleries and videos

Content is always enhanced with great photos and engaging videos. With just a few clicks, galleries and movies can be uploaded and added to any page.

> " Ascend helped us set up an attractive website that helps our church stand out online. When I hear people say, 'We visited your website and decided to check out your church,' I know that we made the right decision to work with Ascend.

Dave Funk, Bethel Church

The 3 reasons you are going to love Ascend.

Customer service and ongoing website improvements give you peace of mind for years to come.

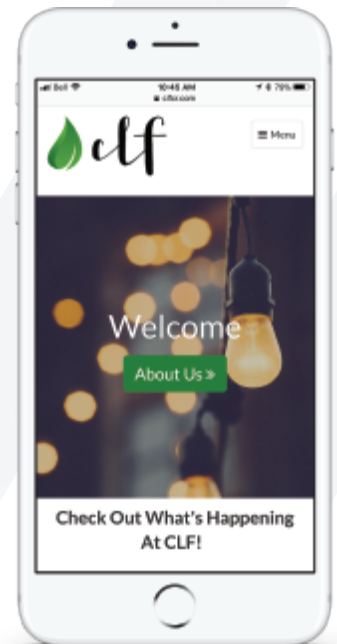**1   Help is always just a phone call away.**

We think of ourselves as your remote staff, always a phone call or email away. Never again do you need to find yourself struggling with your website. You can rest easy knowing that we are here to help and that no problem is too big or small.

2   No code. No servers. No tech jargon.

The reason you were hired for your job is because you are great at what you do, not because of your website development skills. The days of worrying about your website being down or server being corrupted by a virus are over.

3   This is the last website you will ever need.

We built our platform in a way that would allow your website to grow and improve on a daily basis. Essentially, five years from the day you launch your website, it will have received five years of advancements and will be as modern, timely, and functional as it was on day one.

ASCEND
COLLECTIVE INC.

Church websites made easy.

www.ascendsites.com   1.877.988.8580
matt@ascendsites.com

We created Add-ons with your church in mind

Being part of our Ascend church website system gives you access to powerful features created to help you connect with newcomers and grow your community.

1 Sermon Player + Podcasting

Share messages with those in your community and around the world.

- Easily upload audio and video messages
- Add sermon notes in PDF format

- Increase your reach with an iTunes podcast
- Allows visitors to listen via their phone or tablet

$99 One-Time Set-up Fee

2 Email Newsletter

Send out attractive weekly newsletters.

- Create your weekly bulletin in just minutes
- Each bulletin looks great every time with no formatting required

Up to 100 Subscribers	Up to 500 Subscribers	500+ Subscribers
$9/month	**$19/month**	**$29/month**

3 Custom Email Setup

Send and receive emails from your own domain.

- Receive the full G Suite setup including Google Drive and Google Docs.
- Create multiple email accounts, such as info@yourchurch.com.
- Receive the TechSoup Canada grant for non-profits, allowing you free use for life.

$199 One-Time Set-up Fee

4 Secure Online Giving

Increase community giving by equipping your website with user-friendly online thithing.

- Accept Visa, MasterCard, and more
- Encourages recurring, monthly giving for members
- Choose the merchant processor best suited to your church

$0 Set-up Fee

> " We could not be happier with how our website turned out. It has greatly improved our communications and we get compliments on it all the time. I can't stress enough how much we appreciate the first-class support of Ascend. I love the peace of mind we have, knowing that if there is ever an issue, we can easily get hold of you and you will have the issue resolved quickly. You guys do a great job. Thank you!
>
> **Reuben Kramer,** *Living Waters Church*
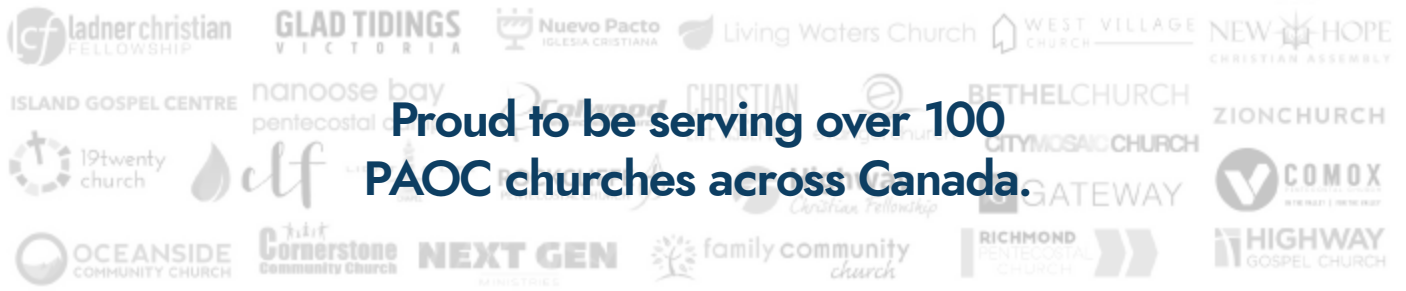
A side-by-side comparison chart

To help breakdown the options for developing your next website, and to show why we believe the Ascend platform to be the strongest solution for churches, the chart below compares a few common church website development options.

	WordPress + Volunteer	ASCEND COLLECTIVE INC.	Custom Website
BUILT-IN FEATURES			
Basic Page Editing	✅	✅	✅
News + Blog Posting	✅	✅	✅
Multiple User Accounts	✅	✅	✅
Church Events Calendar	🕐	✅	💲
Phone + Tablet Friendly	🕐	✅	💲
Powerful Ministry Pages + User Permission Levels		✅	
Sermon Audio/Video Player	🕐	$99.00	💲
Built-in Email Newsletter		starting at **$9**/month	💲
ONGOING SUPPORT			
Relieable Phone + Email Support		✅	💲
Website Bug Fixes	🕐	✅	💲
Improvements + New Features		✅	
Website + Server Security Upgrades		✅	
Website Lifespan (approximate)	**2 years**	**Unlimited**	**4 years**
Monthly Support + Hosting Costs	**$0 - $25**	~~$39~~ regular price **$29** PAOC Churches	**$10 - $50**
SET-UP			
One-Time Set-up Cost	**$0 - $500**	~~$499~~ regular price **$399** PAOC Churches	**$1,500 - $10,000+**
Development Time (approximate)	**1 - 6 months**	**2 - 4 weeks**	**3 - 6 months**

✅ Always Included   🕐 Development Time / Plug-ins Required   💲 Additional Costs

ASCEND COLLECTIVE INC. / Church websites made easy.

www.ascendsites.com 📞 1.877.988.8580
✉ matt@ascendsites.com

Proud to be serving over 100 PAOC churches across Canada.

We recommend checking out these three examples of websites that we have launched:

Living Waters Church
www.lwchurch.ca

Oceanside Community Church
www.oceansidecc.ca

Bethel Church
www.betheltab.ca

Here is the cost breakdown for your new website:

ONE-TIME SETUP COST

Basic Website Setup

- Events calendar
- Front page banner
- Contact forms
- Password-protected pages

- Photo galleries
- Mobile-friendly
- Ministry pages
- Site-wide search

- Multiple users + permission levels
- Video players
- Server set up
- Domain configuration

SAVE $100

~~$499.00~~ + Tax
$399.00 + Tax
PAOC Discount

MONTHLY RECURRING COSTS

- Friendly, dependable phone + email support
- Regular website improvements + bug fixes

- Reliable website hosting + annual domain renewals
- Monthly server maintenance + security upgrades

SAVE 25%

~~$39.00~~ + Tax
$29.00 + Tax
PAOC Discount

Thanks!

I truly appreciate this opportunity to send you information regarding a new website at your church. If you have any additional questions or would like to discuss any aspect of this proposal in more detail, I'd love to hear from you. I look forward to connecting!

Matt Morrison, Founder

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